

MISSISSIPPI GULF COAST COMMUNITY COLLEGE  
TECHNICAL DEPARTMENT  
FASHION MARKETING DEPARTMENT  
JEFF DAVIS CAMPUS

2001  
DATE REVISED

**COURSE TITLE:** FMT 1113      Fashion Design Fundamentals

**INSTRUCTOR NAME:** Marilyn VanCourt

**TEXTBOOK:** The Snap Fashion Sketchbook by Sharon Lee Tate and Bill Glazer,  
Prentice Hall, 1995

**CREDIT:** 3 Semester Hours

**CLOCK HOURS:** 4

**PREREQUISITES:** None

**COURSE DESCRIPTION:**

Examines factors influencing fashion color, line, and design. Includes applications of principles of art to clothing creation and selection. ( 3 sch: 2 hr. lecture, 2 hr. lab ).

**COURSE OBJECTIVES:**

1. Recognize and describe commonly used clothing details.
  - a. Compile and identify a collection of clothing details and styles.
  - b. Sketch commonly used clothing details.
2. Discuss historic clothing as it relates to the current fashion world.
  - a. Recognize illustrations of fashion clothing for each decade, beginning with the turn of the century.
  - b. Recognize clothing from major periods of history.
3. Analyze the fashion design process in the development of a clothing line.
  - a. Interpret the fashion cycle and its importance in the creation of a clothing line.
  - b. Differentiate between an item line and a group line.
  - c. Summarize the costing process in designing.
4. Complete a project demonstrating the elements and principles of design.
  - a. Analyze clothing for details that change appearance of body proportions.
  - b. Identify the basic silhouettes used in fashion design.
  - c. Apply principles of color harmony to a variety of projects.
  - d. Describe the psychological effects of different colors.
  - e. Develop a fabric and design storyboard.

## **COURSE OUTLINE:**

- I. Elements of Design
- II. Principles of Design
- III. Color
  - a. Psychology
  - b. Terms
  - c. Theory
  - d. Schemes
- II. Clothing Details
  - a. Ready-to-Wear Silhouettes
  - b. Construction Details
- II. Commercial Fashion Design
- III. Costume History
  - a. Turn of the Century (1900-1914)
  - b. The Great War Years (1914-1918)
  - c. The Twenties
  - d. The Thirties
  - e. The War Years (1939-1945)
  - f. The Post War Years (1945-1960)
  - g. The Sixties
  - h. The Seventies
  - i. The Eighties
- II. Costume History
  - a. Straight and Curved Lines
  - b. Geometric Shaped
  - c. Shapes from Nature
  - d. Freeform or Nonrepresentational Shapes
  - e. Combinations of Motifs
- II. Fashion Drawing
  - a. Basic Figure Drawing
  - b. Drawing Clothing
  - c. Pose and Clothing Relationship
  - d. Pose and Customer Size/Relationship

## **FASHION DESIGN FUNDAMENTALS CALENDAR:**

Week One - Orientation to field of Fashion Design Figure Drawing

Week Two - Elements and Principles Of Color

Week Three - Notebook Assignments

1. Color Wheel
2. Value Chart
3. Color Schemes
4. Color Triangle

**Objective 3-C**

Week Four - Complete Color Assignments - Fashion Silhouettes

**Test 1 - Objectives 3 - B,C,D**

Week Five - Clothing Details

- A. Ready-to-Wear Silhouettes
- B. Construction Detail

**Test 2 - Clothing Details Part 1, Objective 1**

Week Six - Commercial Fashion Design

- A. Production
- B. Size Categories
- C. Design Inspiration
- D. Developing a Line
- E. Planning a Fabric Story
- F. Story Board
- G. Designer's Role in Sales and Production
- H. Garment Construction and Clothing Detail

Week Seven - Sketching Labs

Week Eight - Notebook due through Details - Objective 1

Costume History - Ancient

**Test 3 - Details Part II, Objective 1**

Week Nine - Costume History

- A. Egyptians
- B. Greeks
- C. Romans

Week Ten - Costume History

- A. Byzantines

**Test 4 - Ancient Fashions**

Week Eleven - Costume History

- A. Middle Ages
- B. 16<sup>th</sup> Century
- C. 17<sup>th</sup> Century

Week Twelve - Costume History

A. 18<sup>th</sup> Century

Week Thirteen - Costume History

A. 19<sup>th</sup> Century

Week Fourteen - Costume History

A. 1900-1920

B. 1920's

C. 1930's

D. 1940's

Week Fifteen - Costume History

A. 1950's

B. 1960's

Week Sixteen - Costume History

A. 1970's

B. 1980's

Week Seventeen - **Final Exam Objective 2**

Design Notebook **Objectives 1, 2, & 3**

### **ASSIGNMENTS:**

Are to be turned in at a specified date and time.

### **ASSIGNMENTS AND PROJECTS INCLUDE:**

1. Notebook: Grades are given periodically on sections of the notebook. Due dates are on the schedule. Completed Final Notebook Grade will be one - third of the Final Grade. When notebook is returned each time comments will be made on each section for changes to be made before the notebook will be submitted for next grade.
2. The purpose of the notebook is twofold. The student will be able to:
  - a. Apply information and theories presented in class such as a color wheel or a value chart and recognize style details as well as historic fashion.
  - b. Follow directions and present the project in a correct, neat, and attractive manner on time.

### **INSTRUCTIONAL METHODS:**

Lecture, Design lab assignments, Library research.

## **COURSE EVALUATION/GRADING:**

Tests: Tests will be given periodically within the semester. A nine week average and final average will be obtained from tests and assignments.

1<sup>st</sup> Nine Weeks:

Test 1 =

Color Notebook =

Test 2 = 33.3%

Test 3 =

Detail Notebook =

Nine week exam =

2<sup>nd</sup> Nine Weeks:

Test 4 =

Test 5 =

Test 6 = 33.3%

Final Exam =

Final Notebook Grade = 33.3%

## **GRADE SCALE:**

A = 90 - 100

B = 80 - 89

C = 70 - 79

D = 60 - 69

F = Below 60

MGCCC will administer the MS-CPAS (Mississippi Career Planning and Assessment System) prior to program completions. All students completing a career and technical program must take the MS-CPAS.

## **REFERENCES:**

Historical costume books in library, Historical fashion videos, Current videos.

## **INSTRUCTIONAL MATERIALS:**

1. Very large 3 - ring notebook.
2. Medium - wide felt-tip pens or colored pencils. Felt-tip pens: Select a package with at least 16 colors. The more colors you have, the more variety you can give to your pictures. Color pencils: Purchase the kind with a soft base, such as Prismacolor. Buy several flesh tones and 12 to 34 additional colors, as your budget allows.
3. Fine-line black marking pen.

4. Tempera or poster paints - yellow, red, blue, and white.
5. Brushes - assortment of sizes.
6. Pad of tracing paper, 8 x 12 inches minimum size. Vellum or lightweight bond paper will also do the trick.
7. #2 pencil
8. Eraser
9. Rubber cement
10. Fashion magazines, old pattern books, etc.
11. Typing paper

#### **ATTENDANCE POLICY:**

Students are allowed one absence per semester hour that the course carries. Labs are counted as two-for-one. An instructor shall drop a student after the student misses more than the number of absences per semester hour that the course carries. " Official absences are not counted and are excused. This is any absence for an official college function or as part of an official college group, such as athletic teams, band, choir, drama groups, field trips, or conventions, etc. The instructor will be notified of such absences by the college. In extenuating circumstances, students who are dropped after exceeding allowable absences may petition for reinstatement to the Dean of Academic and General Instruction or the Dean of Vocational Instruction who advises the student of the proper procedure.

#### **INSTRUCTOR'S OFFICE:**

V Building, room 102 & 105 897-3775

#### **ADDITIONAL HELP:**

Office hours vary with course schedule.  
On campus Monday - Friday 8 A.M. - 4 P.M.

**Resources; PROQUEST** – This is a periodical/jpb database which can be accessed through our main website. You can find it at:  
[http://www2.mgecc.cc.ms.us/~lrc/jd\\_lrc\\_library\\_index.htm](http://www2.mgecc.cc.ms.us/~lrc/jd_lrc_library_index.htm)